# **Our Results**

We feel that the best form of marketing is our product itself. You won't find many advertisements for Connexion. We trust that the performance of our students and the happiness of our families will continue to give us a reputation that advertises itself. Here are some recent stories of success from members of the Connexion community.

"Every experience my family's had with Connexion Tutoring has been great since day one. They have very individualized and caring service. My son really likes his Connexion tutor and the things she does with him are brilliant."

-J.K. (Mother of Student)

"My [Connexion] tutor took time to get to know me and help us both better understand my learning style. My grades went up right away, but also he just made me feel better about school and more confident every time we worked together. He always made sure I understood everything before he left and even stayed late when finals got near. I have my grades back up to A's, and now I think I know how to keep them there. I was looking for a good tutor, and Connexion gave me a coach, mentor and friend."

-E.S. (STUDENT)

"Connexion Tutoring has been an amazing experience. From the students to the management, I couldn't have asked to work for a more noble company and cause. It paired exceptional tutors with individual students based upon their needs. This allowed the maximum amount of progress and growth for both the tutor and student. They believe in making a difference, and only hire qualified professionals with similar ideals."

-Ben F. (TUTOR FOR CONNEXION)

# **Our Programs**

"A business that makes nothing but money is a poor kind of business."

—Henry Ford

Our tutoring focuses on every student's uniqueness. We offer multiple programs to fit each family's needs, schedules and budgets.

#### **A Snapshot of our Options**

- Intensive and comprehensive in-home tutoring
- Study halls and office hours at our tutoring center
- One-on-one or small group tutoring and workshops
- Detailed progress reports following every session
- Access to our computer lab and educational software
- Homework help telephone hotline
- Weekly parent consultations with a Connexion manager
- AOL Instant Messenger and online tutoring
- 'College Cornerstones' application coaching

No starting fees, no hidden charges, no long-term commitments.

Please call us today to discuss your goals and develop a plan that works for you.



Connexion Tutoring, LLC.

**Contact:** 

www.connexiontutoring.com 415.457.7433 Info@connexiontutoring.com

**Center Address:** 

5643 Paradise Drive, Suite 4 Corte Madera, CA 94925

**Mailing Address:** 

P.O. Box 150875 San Rafael. CA 94915 **Making the Connection** 

"The Secret in Education Lies in Respecting the Student."

-RALPH WALDO EMERSON



## Who We Are

Connexion Tutoring is a private tutoring company, which was founded in an effort to set the precedent for holistic, innovative, and integrative tutoring. Every student's mind is unique. Therefore, the approach we take to unlock the potential of that mind must be unique as well. One key cannot open all doors.

If all of our children learned the same way, there would be no need for tutoring. The reality is that grades and scores are not always an indication of intelligence, curiosity, and desire. More often than not, grades only reflect a student's ability to fit into the exact educational environment he or she is in.

We strive to identify the most beneficial educational environment for our students, and then create it. By using scientific research, relationship building, and an array of different teaching techniques, we tutor our students in the ways that are best for them.



# **What We Do**

We have academic coaches for all subjects K-12 (and SAT) located throughout the Bay Area. Tutoring takes place in the home or at our center in Corte Madera, on the schedule that is most convenient for our families. After an initial assessment, our tutors set short-term and long-term goals with their students. In order to help our students reach these goals, the tutors constantly infuse new teaching strategies and techniques until the ideal tutoring approach is found.

Every session with our students is followed by a detailed progress report from our tutor. These progress reports facilitate communication between parents, tutors, and the Connexion administration. By using the feedback and observations noted in each session, we are able to monitor progress and implement new strategies into the next lesson.



### **Our Team**

Brilliant resumes are a dime a dozen. Brilliant tutors, however, are a rare commodity. We do not hire simply because of what we read on paper. Hiring is a delicate and lengthy process designed to build a team of individuals who know how to individualize their lessons based on observations, diagnoses, and the behaviors of their students. Our Connexion screening includes interviews, testing, role-playing, background checks, training and more.

#### **Cutting Edge NeuroTutoring**

Our staff is actively taught a variety of different neuroscientific, psychological, and educational models and trained to implement them into their tutoring work. We stay up-to-date with the latest research and make sure the quality of our service stays high.

- A rich educational environment can downplay the role of natural predispositions. Talent (even genius) is a result of extensive practice, excellent instructors and strong study habits.
- It is said that Repetition Is the Mother of Skill.
   In other words, repetition reinforces pathways.

   Furthermore, making material salient based on previous knowledge or interests will make it easier to remember and recall.
- Learning does not take place in some abstract network. Facts, skills and procedures are the synaptic changes in brain circuits. Since the quality of experience shapes the cortical connections, the quality of Connexion Tutoring shapes all aspects of academic success.
- Tutors are reminded that encouragement is extremely important, for it associates positive feelings with the subject material and creates confidence during test taking.